

The video starts with the video's title, "STAND STEADI: Local Health Department's Role in Fall Prevention" on the screen. The HHS CDC logo is in the bottom right corner of the screen.

Text on Screen: "Working with Local Health Departments to Support Clinical Fall Prevention Programs"

A subject matter expert appears on screen, and her title is at the bottom of the screen: "Caroline Snyder, MPH; Director, Injury and Violence Prevention; National Association of County and City Health Officials (NACCHO)"

Caroline Snyder: "We provide support and resources for local health departments to implement fall prevention programs in their communities. We collect tools and resources for local health departments to use to raise community awareness, to collect and evaluate falls data, and to plan and implement clinical fall prevention programs. We've been working with the CDC to develop a new guide to support local health departments in creating new clinical fall prevention programs within their community. We've developed this guide in collaboration with 8 local health departments and several subject matter experts. And our hope for this guide is that it will be a really great resource for local health departments who are looking to build new programs or to expand on their current programs to really foster those collaborative, clinical partnerships. We are also working with community paramedicine programs and local health departments to evaluate existing clinical fall prevention programs."

While Caroline Snyder is speaking, a couple images appear on screen. First is a stock photo of a healthcare provider sitting at a table with a computer, a stethoscope, papers, and a clipboard and pen. Second is a stock photo of two healthcare providers next to each other, and one has a laptop.

Text on screen: "NACCHO's Role in Fall Prevention"

Caroline Snyder: "Local health departments are tasked with protecting and promoting the health of their communities. And they should serve as a key partner in clinical fall prevention as they're already well positioned, knowing the community as well as they do, serving as this neutral convener that can facilitate partnerships between government agencies, community-based organizations, and clinical partners. For more information about our work, visit our older adult fall prevention page on NACCHO.org. That's N A C C H O dot org."

Text on screen: "Find more information at www.naccho.org. STAND STEADI". The HHS CDC logo and the STEADI: Stopping Elderly Accidents, Deaths & Injuries logo are in the bottom right corner.

Text on screen: "For information about STEADI and older adult fall prevention, visit www.cdc.gov/STEADI". The HHS CDC logo and the STEADI: Stopping Elderly Accidents, Deaths & Injuries logo are in the bottom right corner.