

## NCHS Rapid Surveys System Update

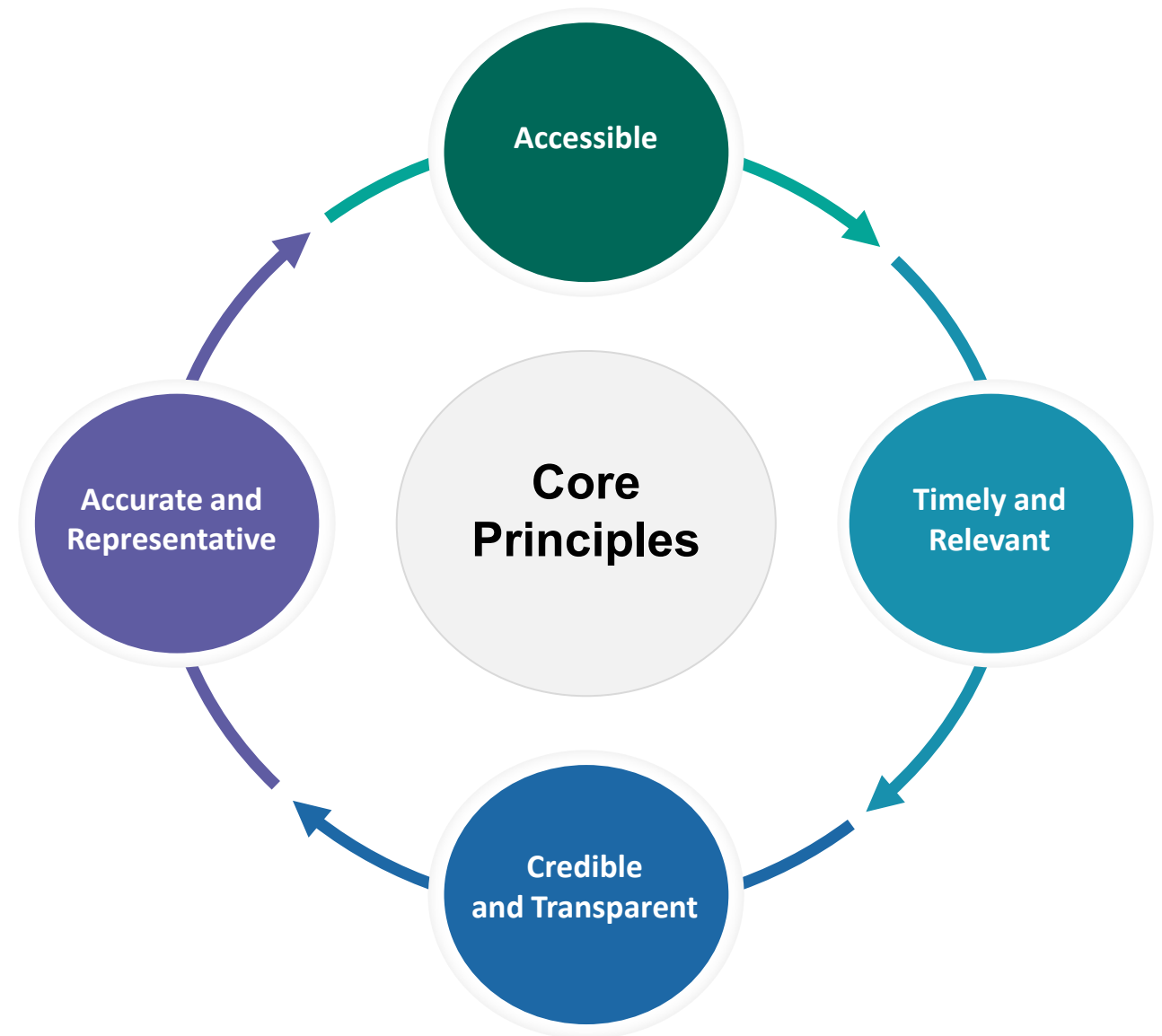
### NCHS Board of Scientific Counselors

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# NCHS's New "Rapid Surveys" Program

- **Vision**
  - A new data system emphasizing timeliness and relevance
  - Provides data on emerging and priority health topics that are "fit-for-use" for decision making



# Rapid Surveys Schedule

## Quarterly Data Collection

(at least 4,000 respondents per quarter)

### Round 1:

July–September 2023

### Round 2:

October–December 2023

### Rounds 3–6:

in 2024

**Data will be collected simultaneously from two commercial online panels:**

- KnowledgePanel, from Ipsos Public Affairs
- AmeriSpeak, from NORC at the University of Chicago

# Rapid Surveys are Particularly Well-Suited for:



## **Time-sensitive data needs**

- Areas where existing statistical resources are unavailable, not timely, or of insufficient or unknown quality



## **Public health attitudes and behaviors**

- Cases where things are changing very quickly



## **Developmental work**

- Areas where concepts are less clear or evolving; measurement can inform future question design

# Examples of Round 1 Sponsored Topics

- **Chronic Illness:**
  - Knowledge and attitudes regarding long COVID
- **Air Quality:**
  - Household use of HEPA filters and other air purifiers
- **Cancer Risk:**
  - Concerns about privacy of genetic tests
  - Sunscreen use and concerns about safety of chemicals in sunscreen
  - Exposure to carcinogens in hair products
- **Exposure to violence:**
  - History of intimate partner violence

# OMB is also a Rapid Surveys System Partner

- **Interagency Technical Working Group on Race and Ethnicity Standards**
  - Testing the impact of alternative wording for the proposed standard race and ethnicity questions