



Purpose

- The **Centers for Disease Control and Prevention** (CDC) has a long-standing commitment to increase colorectal cancer (CRC) screening for people who have been underserved by the health care system.
- CDC funded the **Colorectal Cancer Control Program** (CRCCP) to increase CRC screening uptake.
- This paper is an introduction to a series of research briefs in which we examine the effectiveness of interventions that four CRCCP recipients used to increase CRC screening uptake. Each recipient implemented interventions such as patient reminders, provider reminders, provider assessment and feedback, staff incentives, and patient navigation.
- The partners of the CRCCP recipients in this series were **Federally Qualified Health Centers** (FQHCs). FQHCs are funded by the Health Resources & Services Administration to provide primary care in areas that are underserved by the health care system. The CRC screening uptake of patients in FQHCs is low—**44.1%**—according to the National Colorectal Cancer Roundtable¹.
- We include the conceptual framework used to guide our studies.

¹ National Colorectal Cancer Roundtable. Colorectal Cancer Screening Rates Reach 44.1% in FQHCs in 2018. Accessed at: [Colorectal Cancer Screening Rates Reach 44.1% in FQHCs in 2018](https://www.nccrt.org/press-releases/colorectal-cancer-screening-rates-reach-44-1-in-fqhc-in-2018) - National Colorectal Cancer Roundtable (nccrt.org) on 9/8/2022.

Key Takeaways

- **All four recipients** were successful in **increasing CRC screening uptake** for people who have been underserved by the health care system, ranging from 3.6 to 25.9 percentage points.
- **Their findings offer lessons** for FQHCs seeking guidance **to improve CRC screening uptake**.
- Each study **offered lessons** for successful implementation and scale-up of future programs **to increase CRC screening uptake**.

References

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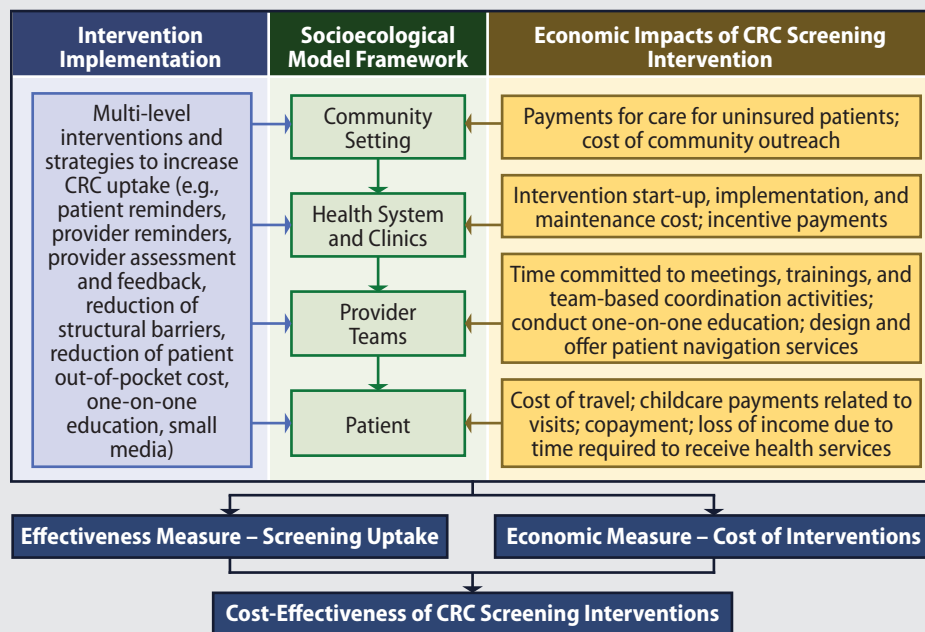
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Interventions and Support Strategies Implemented by Recipients

Recipient/Partners	Evidence-based Interventions	
West Virginia University/Multiple Federally Qualified Health Centers (FQHCs)	• patient reminders	
University of Chicago/Heartland Health Centers	• provider reminder system • patient reminders	• provider assessment and feedback
California Department of Public Health/Neighborhood Healthcare	• staff incentive • patient reminders	• provider reminders
Kentucky Department of Public Health/Little Flower Clinic	• patient incentive • patient navigation	• patient reminders

Conceptual Framework to Conduct Economic Evaluation to Assess CRC Uptake Using a Socioecological Model



Centers for Disease Control and Prevention
National Center for Chronic Disease Prevention and Health Promotion

Cite for this summary

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